

## Webinar on

# “Women Empowerment Through involving Women in Export Business”



SRI GVG VISALAKSHI COLLEGE FOR WOMEN. (AUTONOMOUS)  
AFFILIATED TO BHARATHIAR UNIVERSITY  
ACCREDITED AT A+ GRADE BY NAAC (4TH CYCLE)  
AN ISO 9001:2015 CERTIFIED INSTITUTION  
UDUMALPET - 642128, TAMILNADU



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WOMEN STUDIES CENTRE,  
PG AND RESEARCH DEPARTMENT OF ECONOMICS &  
ECONOMICS WITH LOGISTICS AND FREIGHT MANAGEMENT

JOINTLY ORGANIZE A WEBINAR ON



## "WOMEN EMPOWERMENT THROUGH INVOLVING WOMEN IN EXPORT BUSINESS"



**Resorce Person**  
**Dr.M.Rajesh**  
**Regional Director IGNOU Reginal Center**  
**Nut Street Vatakara,**  
**Kozhikode,**  
**Kerala**

|                      |     |           |      |                      |
|----------------------|-----|-----------|------|----------------------|
| TIME ; 2.00PM:3.30PM | MAY | SAT<br>14 | 2022 | VENUE; ASSEMBLY HALL |
|----------------------|-----|-----------|------|----------------------|

**PROGRAM CO-ORDINATORS**  
**Dr.G.Yamuna**  
**Cordinator, Women Studies Centre**  
**Dr.M.Radha**  
**Associaate Professor & Head**  
**Department of Economics**  
**Dr.L.Dhanalakshmi**  
**Assistant Professor in Economics**  
**with Logistics and Freight**  
**Management**



**CHIEF PATRON**  
**DR.N.RAJESWARI**

**Metting link : <https://meet.google.com/btk-gpyz-rzv>**

**Date: 14.05.2022**

**Time: 2.00 - 3.30 pm**

**Venue: Conference hall 1**

- Prayer Song : MS.R.Monika III BA Economics
- Welcome Address : Dr.L.Dhanalakshmi  
Assistant Professor,  
Department of Economics with logistics and  
Freight management
- Meeting Link : <https://meet.google.com/btk-gpyz-rzy>
- Special Address : “Women Empowerment through involving  
Women in Export Business”  
Dr.M. Rajesh  
Regional Director IGNOU Regional Center  
Nut Street Vatakara,  
Kozhikode, Kerala
- Interaction by Students
- Vote of thanks : Ms.K.Kowsalya  
Assistant Professor,  
Department of Economics with logistics and  
Freight management

**NATIONAL ANTHEM**

## **Report – 2021-2022**

### **Webinar on “Women Empowerment Through Women in Export Business”**

Women Studies Centre, Department of Economics and Economics with Logistics and Freight Management jointly organized webinar on "Women Empowerment Through Involving Women in Export Business" conducted on 14-05-2022 from 2.00 to 3.30 pm through Google Meet, Dr.M.Rajesh, Regional Director, IGNOU Regional Centre, Kozhikode, delivered address regarding the importance of women entrepreneurs, their confidence levels of Indian women enterprises on export business is greater than the women in developed countries like US & UK, various loan schemes available for women who are involving related export business, wage and profit indifference in domestic and international trade, of start up micro entrepreneurs in the school and college level, and various privileges such as tax exemption, incentives and subsidies for women exporters.

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